



## Press Release

### **New SWEDBRAND Premium Packaging Plant in Gdansk, Poland, Features Innovative Use of Non-Animal Adhesives**

*Dextrine plant-based adhesives deliver increased sustainability with no compromise in quality*

**Hongkong, China, 6 May 2021.** SWEDBRAND Group, the packaging partner to some of the world's most iconic brands, today reported that its new converting plant in Poland, producing premium customized rigid boxes for luxury products, has implemented the exclusive use of dextrine plant-based adhesives. These adhesives are natural, biodegradable, recyclable and vegan friendly and are used in lieu of conventional glues made from animal byproducts. They are typically manufactured from potato starch, are water-based, use no solvents and are compliant with both European and U.S. food contact regulations.

Facility manager Bogdan Putko, who has 35 years of experience in the Polish packaging market, states, "We decided to implement dextrine-based adhesives because they are in better alignment with new environmental trends, aiming for increased sustainability. Furthermore, they are also in line with SWEDBRAND's sustainability strategies. Not only are they made from plants, which have a smaller environmental footprint than livestock, but dextrine adhesives also use much less energy, functioning at 30 to 38 degrees centigrade, as opposed to animal-based glues, which require temperatures of up to 70 degrees centigrade. Adhesive containers can also remain open without the adhesives solidifying, this way reducing waste and streamlining the production process. And the resulting glued products are just as durable and show no visible difference when compared to products glued with traditional animal-based adhesives. We are not aware of any other rigid box manufacturers who are exclusively using these adhesives at this time."

Dextrine water-based adhesives function with a wide variety of machine types and processes, with the ability to produce up to 15 glued boxes per minute.

For more information about the products and services available from SWEDBRAND's state-of-the-art Gdansk factory for premium rigid boxes, visit [Swedbrand Group](#). To schedule a virtual factory tour, [contact us](#).

## About SWEDBRAND Premium Packaging

SWEDBRAND Premium Packaging is a division of the SWEDBRAND Group, which was founded in 2006 by Chris Magnusson and Zaid Bunni as a foreign invested company originating out of Hong Kong with offices and factories in Asia and Europe. As a proud packaging partner to some of the world's most iconic brands, SWEDBRAND offers a full range of packaging products, from premium rigid boxes and handcrafted bags ideal for luxury products to convenient and sustainable reusable bags popular with leading retailers. The company also produces a complete range of food and drink solutions spanning everything from premium packaging concepts for spirits, wines, and confectionary through to branded containers for drinks and meals on the go. Its global network of packaging converting factories allows brands to take advantage of regional packaging production in order to meet the most demanding cost and delivery requirements and diversify risk across the supply chain.

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